

AI Essentials: Accelerating Impactful Adoption

Date: Mar 9-11, 2026

Location: Online

Mon - March 09, 2026

10:00 AM - 11:30 AM EDT

AI Today: Frontier models and How we got here

Paul McDonagh-Smith

Analysis of AI development via a business lens

11:30 AM - 11:45 AM EDT

Break

11:45 AM - 1:15 PM EDT

AI Problem Solving: Beyond the Algorithm

Paul McDonagh-Smith

Which AI Technology when | where | why

1:15 PM - 1:30 PM EDT

Break

1:30 PM - 3:00 PM EDT

AI Ethics and Governance

I. Glenn Cohen

Research based frameworks for responsible AI Ethics and Governance in orgs

3:00 PM - 3:15 PM EDT

Reflections

Paul McDonagh-Smith

Tue - March 10, 2026

10:00 AM - 11:30 AM EDT

AI Adoption

Stephanie Woerner

How to boost your organization's AI maturity level

11:30 AM - 11:45 AM EDT

Break

11:45 AM - 1:15 PM EDT

AI in the Workforce

Paul McDonagh-Smith

Recalibrating key org relationships to integrate AI

1:15 PM - 1:30 PM EDT

Break

1:30 PM - 3:00 PM EDT

AI Essentials Spotlight: Guest Speaker

Fireside Chat Interview with Q&A with Google Leader responsible for Agentic Workflow evolution

Wed - March 11, 2026

10:00 AM - 11:30 AM EDT

AI: Beyond the Algorithm

Paul McDonagh-Smith

From AI Models to Mindset to Metrics of Value

11:30 AM - 11:45 AM EDT

Break

11:45 AM - 1:15 PM EDT

AI Literacy

Paul McDonagh-Smith

Integrated approach to effective AI adoption in our orgs and networks

1:15 PM - 1:30 PM EDT

Break

1:30 PM - 1:45 PM EDT

Certificate Ceremony

1:45 PM - 3:15 PM EDT

AI: Next Steps and Trajectories

Paul McDonagh-Smith

Define and plan your next AI steps

Schedule subject to change